## pfm asset management

## Erica Garthwaite

Senior Managing Consultant PFM Asset Management LLC

Erica Garthwaite initially joined PFM Asset Management in 2012 as a financial writer/editor in the firm's Marketing Group. She currently works as a regional marketing specialist for the Western region, focusing on strategies to extend the firm's presence as a thought leader and educator for the public finance community.

Prior to joining the firm, Erica held various retail banking positions with Bank of America throughout Philadelphia, most recently as a sales and service specialist.



Contact

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Specialties
State & Local Governments

## Education

B.A. in English with a minor in Journalism Messiah University

MA in Professional and Business Communication La Salle University

Professional Designations or Licenses
Investment Foundations

Certificate CFA Institute

Started with PFM: 2012

Started in the Field: 2008